



September 22, 2015

The Honorable Dean Heller
United States Senate
Washington, DC 20510

Dear Senator Heller,

The Reno-Tahoe Convention and Visitors Authority's (RSCVA) main goal is to attract visitors to our hotels and resorts in Northern Nevada, so we are delighted that you have introduced the JOLT Act in the United States Senate. I want to express our full support for this legislation because it will help us attract more international tourists, fill more rooms, and most importantly, benefit the citizens of the Reno-Tahoe area by creating additional economic activity.

As you know, tourism in our region creates and maintains a huge number of jobs while providing a steady stream of sales and tax revenues. While we saw those revenues dip due to the Great Recession, the RSCVA works daily to bring those dollars back by showing new or potential visitors all the great things that Reno-Tahoe has to offer. Your JOLT Act can be instrumental letting more tourists know that Northern Nevada is a great place to visit.

We look forward to working with your office to provide anything you may need to ensure that this important bill becomes law.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris", written in a cursive style.

Christopher Baum
President and CEO
Reno-Tahoe Convention and Visitors Authority